Let's CHAT!













We are CHAT

CHAT is a full-service digital agency established in 2010.

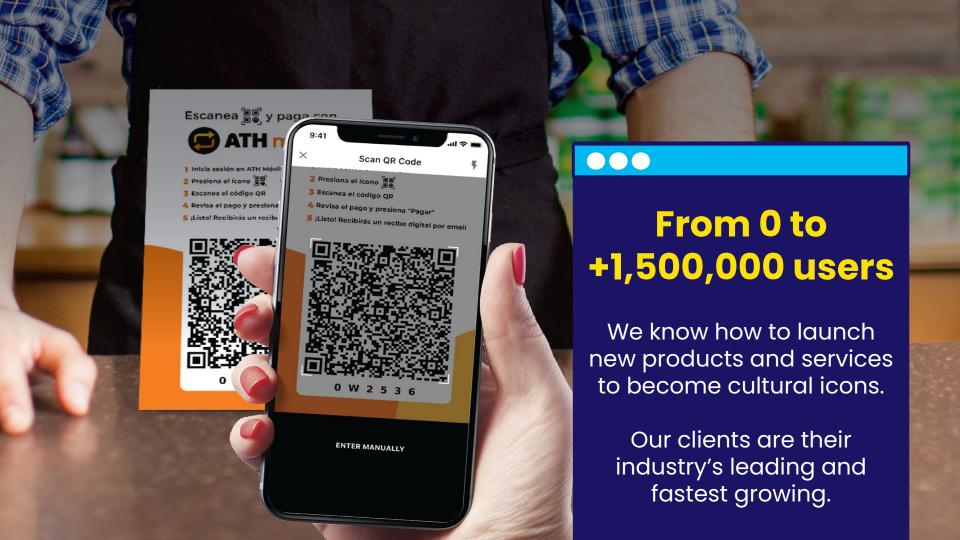
We **design** and **execute GROWTH marketing** programs that surpass
our client's business **KPIs** in the
most **effective** manner.



We analyze our client's sales funnels and develop solutions that help them grow faster and lead their industry.

We continuously look for opportunities to optimize processes for even faster growth.







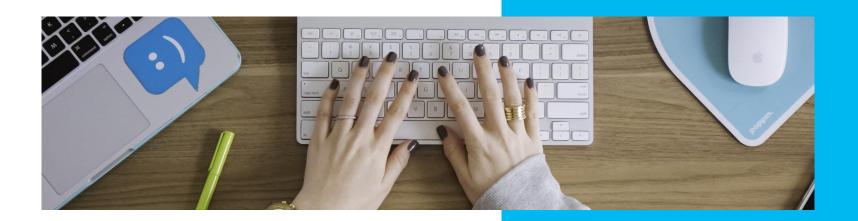


Our services

Digital Consulting &
Product Development
Blog Management
Link Outreach
Launch/Special
Projects
Promo Projects
Interactive Projects
Applications for Social
Networks
Mobile Applications
Media Planning, Buy &
Optimization



We focus 1,000% on our client's success !!



Business Awards 🝸 we value!



Launched and manage the communications for the **most popular App in Puerto Rico.**



First car brand and digital Agency in Puerto Rico to be **featured by Facebook**



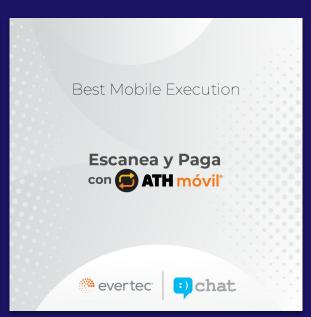
Grew New Money acquired via digital channels by 100%

Awards 3 we value!











WE VALUE OUR LONG-TERM RELATIONSHIPS WITH OUR CLIENTS



Since 2010



Since 2010



Since 2012



ROGER ELECTRIC®

Since 2014





Since 2015



Since 2013



Since 2011



Since 2020



Since 2013



Since 2013



Since 2010



Since 2011



Since 2015



How do we do it?

+10 years

We develop digital marketing programs based on data/audits, years of digital experience and our proprietary tools.

Creativity is

We blend creativity and technology to transform and grow our clients' businesses, while providing all the communication services needed for a successful campaign.

Is all about the **Results**

We track campaign results in real time to optimize results and achieve to meet and surpass objectives.

Always 🥦



We continuously analyze emerging trends and new technologies to take advantage of new growth opportunities for our clients. This helps produce multimedia experiences consumers love to share!

Our Digital Process

Digital Audit to identify opportunities

Amplify communications through the most effective channels



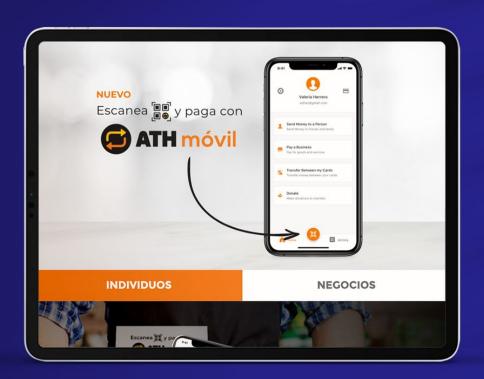


Produce digital creative solutions to achieve client's business objectives











The Coronavirus heightened the consumers' interest for contactless payment options.

We worked with ATH° in the successful launch and marketing of

"Escanea y Paga con ATH Móvil"



Launch of "Escanea y Paga con ATH Móvil"













New Service

Ongoing Social Media campaign to create awareness and educate consumers about the new service, while highlighting new participating merchants.



Content

Crectors

Numerous popular online Influencers helped educate consumers and reach new audiences



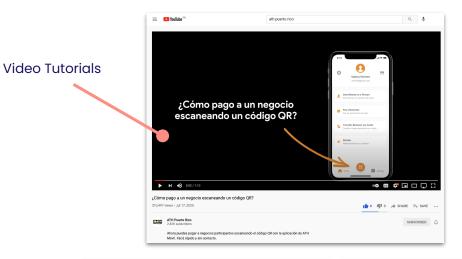
Website Optimization

Designed, programmed, and launched EscaneayPaga.com Website with detailed information of this new service.

Digital Communications

for "Escanea y Paga con ATH Móvil" 🔋











Email Communications

Online Promotion

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We launched a consumer promotion to accelerate use of the new service.

We incentivized ATH Móvil users to Scan & Pay with an attractive sweepstake promotion.



PAGA SIN CONTACTO
Y GANA CON FL®W

Escanea y paga con ATH Móvil y

¡automáticamente estás participando en el sorteo de grandes premios!



10 Premios de \$1,000

3



20 Premios de \$500



Mercancia con Flow



Escanear y pagar con ATH Móvil es bien fácil:







Escanea el código QR del negocio



Confirma el pago v :listo!

Más detalles en www.escaneaypaga.com







MacBook Air

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Website

escaneaypaga.com

Web Banners







Social Media Email Blast



Social Media IG Stories













Social Media

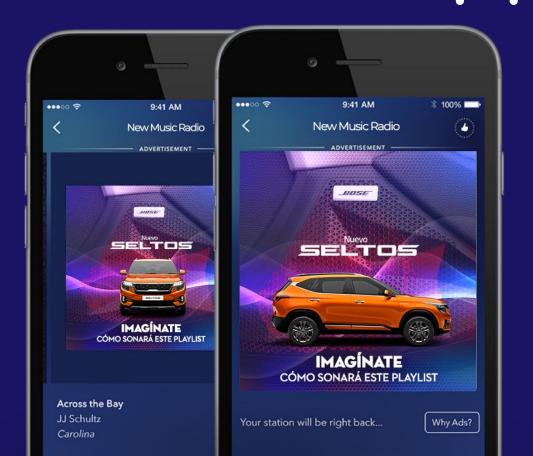
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Multiple Photo Post



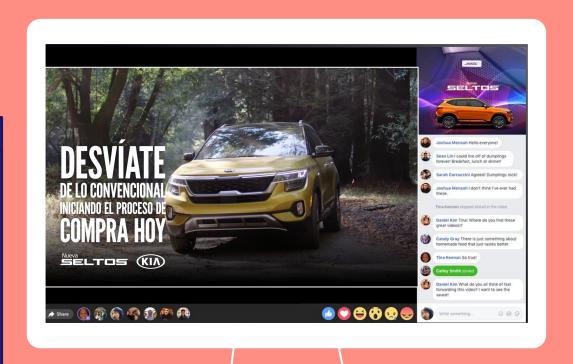




Online Premiere

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For the launch of the new Seltos model, we produced a viewing party for a unique car reveal.



Digital Strategy SELTOS





Showcase the
Kia SELTOS 2020 super
attractive and
advanced Technology
features.





Highlight Millennials' reactions to **Kia**SELTOS 2020

Technology features in their own voice.





Establish an emotional connection with consumers through music, technology and lifestyle references.

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2020

Social Media

Highlighting SELTOS

Instagram











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Social Media

We will promote the

highlighting the new Seltos' amazing Bose

Sound System!

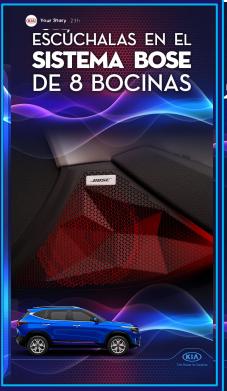
#NewMusicFridays trend,

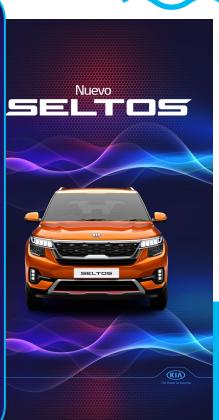
Instagram

popular











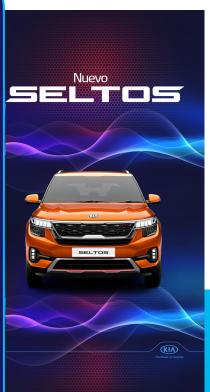


Social Media Instagram

Highlighting SELTOS 2020 Amazing Sound Syst

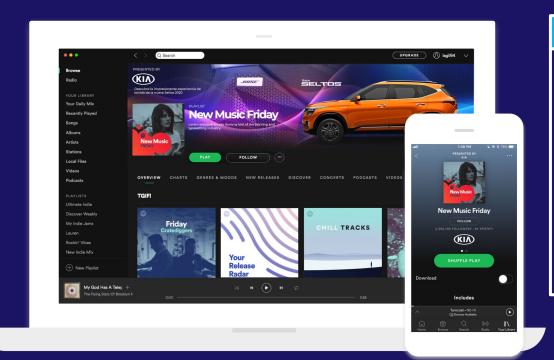








Music Streaming





We sponsored popular Playlists and Radio Stations on the most popular music platforms.

Lead Acquisition

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Reserve your Seltos 2020

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Prospective drivers were able to sign up to reserve their Seltos at Kia.com/pr

KPI ORIENTED



RESERVA TU SELTOS 2020





Sé de los primeros en tener la mejor SUV compacta

La nueva Kia Seltos 2020 llega con la tecnología más avanzada de seguridad y entretenimiento. Difruta tu música como nunca con el impresionante sistema Bose de 8 bocinas. La atractiva pantalla táctil en alta resolución de 10.25" te presenta toda la información que necesitas, incluyendo una cámara 360° para estacionar más fácil.

iCompleta el formulario y podrías ganar 1 membresía en Spotify por 1 año!

	Todos los campos son requeridos.	
•	Nombre	
	Email	
=		
	Celular	
2	Intención de compra	v
_		



360° Campaigns







POS Signage

We developed signage assets to educate and drive usage at the POS.







Print Materials



We produced print materials to educate businesses on how to use this innovative service.

Más de 1.5 millones de usuarios de ATH Móvil podrán usar la aplicación para escanear el código OR en el terminal de punto de venta (POS) de tu negocio y pagar.



un código QR único

Verás los pagos recibidos por ATE Móvil en tu estado mensual



Recibe pagos de



de débito ATH®

El cargo por transacción Puedes solicitar la es el mismo acordado configuración para con tu banco para las recibir propinas transacciones de tarjetas





Accede nuestra página web



Preguntas Frecuentes



Preguntas Frecuentes sobre Individuos









Ahora tu terminal POS tiene integrado el código QR de tu negocio para recibir pagos con ATH Móvil

¿Cómo se procesa un pago con ATH Móvil desde el código OR de tu terminal POS?

- 1. El cajero ejecuta el tender de venta.
- 2. En el PIN Pad presenta las opciones para pago. El cliente oprime el #1 para seleccionar ATH Móvil.
- 3 Una vez anarezca el código OP en la pantalla, el cliente procede a escanearlo desde la aplicación ATH Móvil.
- 4. Cuando se escapea el código QR, el cliente verá el total a pagar en ATH Móvil para proceder a completar el pago. El PIN Pad esperará la confirmación del pago.
- 5. En el PIN Pad aparecerá un mensaje dejando saber que se está conectando a la red. El PIN Pad está recibiendo la confirmación del pago.
- 6. El PIN Pad mostrará que el pago fue aprobado y completado con éxito. El cliente tendrá un recibo digital en su cuenta de ATH Móvil. La aplicación de su cala registradora puede o no imprimir el recibo también.
- 7. El PIN Pad regresará a la pantalla de inicio,

Si luego de estos pasos no procesa el cobro, comunicate con Servicios Técnicos 787-751-1401 ó 1-800-981-9401 para asistirte

¿Cómo puedes dejarle saber a tus clientes que aceptas ATH Móvil como método de pago?









punto de venta POS?

- 1. El cajero ejecuta el tender del reembolso.
- 2. FLPIN Pad presenta las opciones para pago. El cliente oprime el 1 para seleccionar ATH Movil
- 3. Ingresa el ATH Trans ID y oprime Enter.
- 4. En el PIN Pad aparecerá un mensaje dejando saber que se está conectando a la red. El PIN Pad está recibiendo la confirmación del reembolso
- 5. El PIN Pad mostrará que el reembolso fue aprobado y completado con éxito. El cliente tendrá un recibo digital en su cuenta de ATH Móvil. La aplicación de su caja registradora puede o no imprimir el recibo también.
- 6 El DIN Dad regresará a la nantalla de inicio. listo para procesar la próxima transacción





We produced a special kit to welcome new Merchants to the service.





Print Materials

INFLUENCER MARKETING

We produced this influencer box as part of the PR campaign. Each box included several merch items with a personalized note from the brand.



Promo Items











Technology



WE LOVE TECH

We love TECH so much we developed our proprietary social media collaboration platform in the cloud, **Sharelov**.

We invest +15% of revenues in Technology.

We also used Best-in class tech software from:

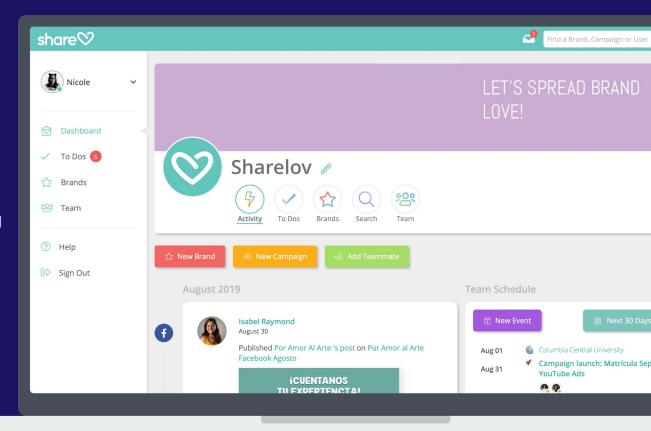
- Adobe
- Ahrefs
- Amazon Web Services (AWS)
- Apple
- Black Magic Design
- Facebook
- Github
- Google
 - Mailchimp
- Mailgun
- Microsoft
- Shutterstock
- Slack



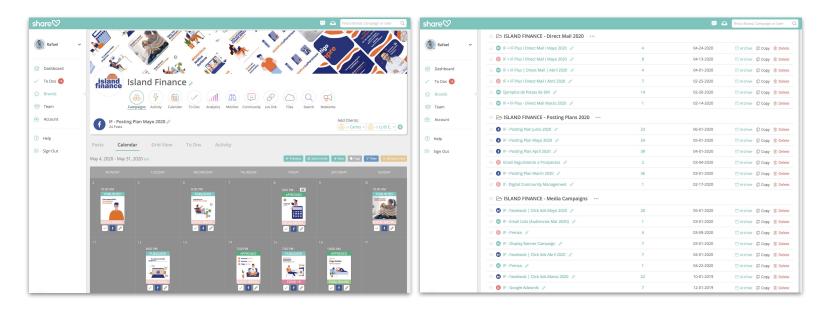


Proprietary social media collaboration platform

www.sharelov.com



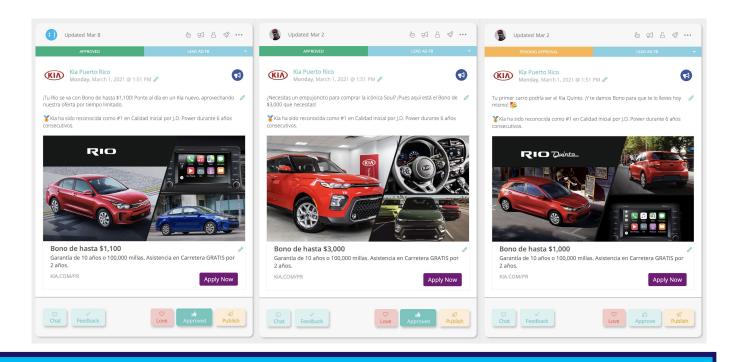
We manage <u>ALL</u> our projects on <u>share</u> , our proprietary collaboration Platform





Clients can preview, provide feedback and approve all communications assets in a central hub available in the cloud

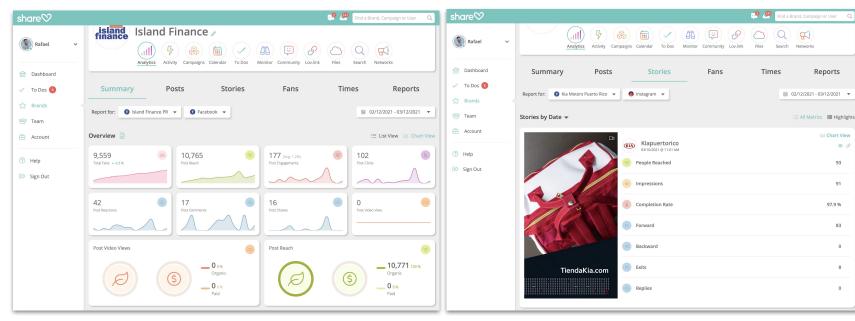
share is loved by the Marketing and Legal Department



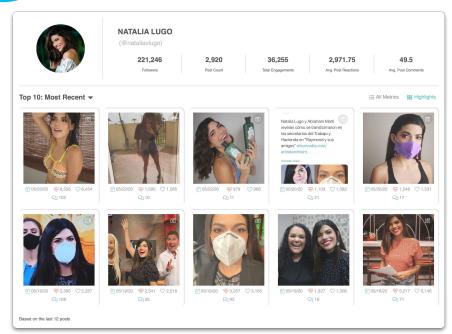
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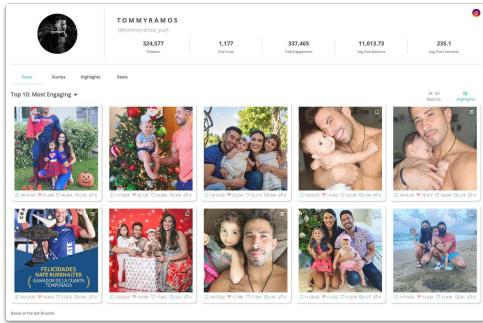
Marketing assets are centralized for everyone in the team to access. Only approved assets are used to assure quality control.

share allows our client to access Analytics reports in Real-time



share allows us to identify potential Brand Ambassadors using performance metrics



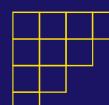




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Reporting & Analytics







We produce Data Dashboards to measure our client's digital campaigns in real-time.

The brand team <u>continuously</u> tracks KPI results to optimize efforts and guarantee we achieve the client's objectives.

Performance & Progress Reports are usually shared with clients on a weekly basis with a more comprehensive Report produced monthly.

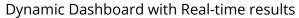
We need access to the client's Google Analytics account and be able to include activity tags to measure performance and ROI.

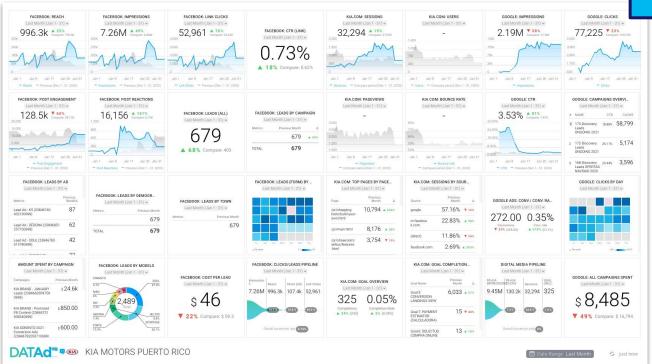
Following we include sample reports





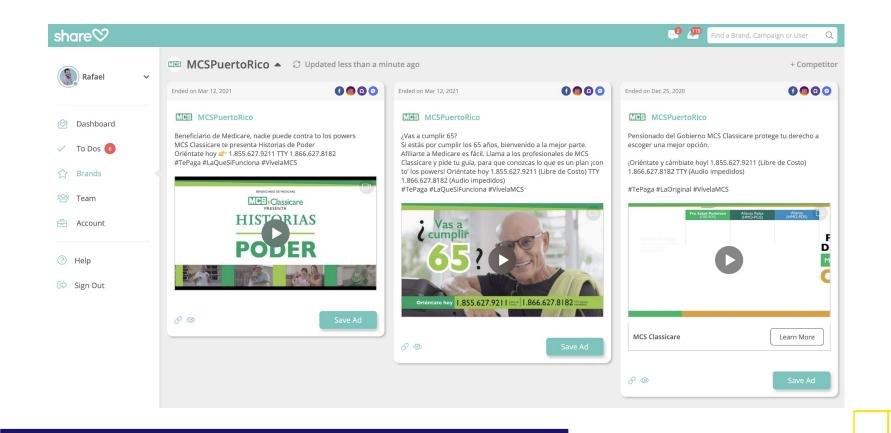
We design real-time dashboards to analyze results and discover opportunities.



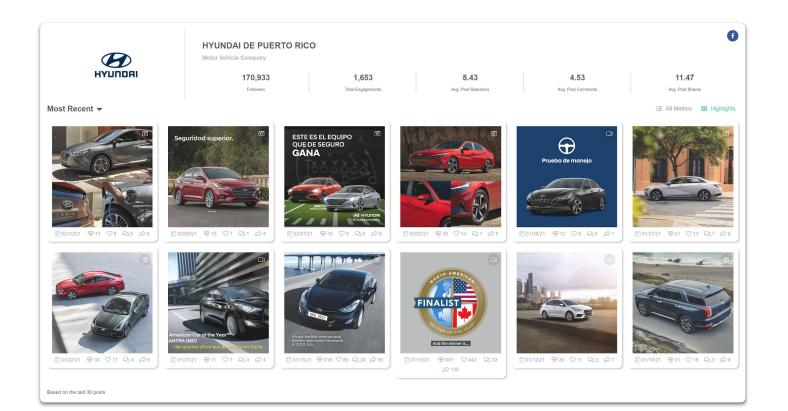




KI/I









We track competitors' SM content in real-time with Sharelov, our proprietary Social Media Platform.

Why CHAT?





LEADING **DIGITAL** AGENCY WITH 360° CAMPAIGN CAPABILITIES

WE WORK FAST. WE GET THINGS DONE!







Let's CHAT!



